## POH 104: CULTURE, COMMUNITY ENGAGEMENT AND PANDEMICS

**Module Overview**

Community entry points: community settings, attitude, culture, organizational structure, infrastructure, approach, health-seeking behavior, indigenous and modern knowledge and skills (e.g., community by-laws; the impact of pandemics on communities; community response to pandemics; community education/sensitization to pandemics; after action reviews of pandemics. Models of community and behavior change, ethical considerations. Culture and pandemics: beliefs, religions, mass gatherings, burials, superstitions, myths,

community dynamics, opinion leaders and influencers, community dynamics, power and relationships, sources of information, community beliefs and practices, available resources, health-seeking behavior, indigenous and modern knowledge and skills (e.g., community by-laws; Impact of pandemics on communities; Community response to pandemics; Community education/ sensitization to pandemics; Community development agents and roles, social mobilisation, community engagement phases planning, implementation, challenges communities’ involvement in pandemic preparedness and response.

**Mode of Delivery**

This includes lectures: problem-based learning using interactive tutorials, small group discussions and written assignments, plenary presentations; case studies, role plays, skits, individual reflection, simulation exercises, experiential learning through independent/reflective study and field visits and placements; and online peer discussions using video clips and conferencing.

**Instructional Materials and/or Equipment**

*Materials:* lecture notes and slides, video clips, Handouts, case studies, Reference materials (textbooks, journals, policy document-guidelines), institutional placements and field visits

*Equipment:* LCD projectors, laptops, white board, markers and flipcharts, LCD, printers, internet access for e-resources

**Core Reference Materials**

1. Owoyemi, A., Okolie, E. A., Omitiran, K., Amaechi, U. A., Sodipo, B. O., Ajumobi, O., ... & Okedo-Alex, I. N. (2021). Importance of community-level interventions during the COVID-19 pandemic: Lessons from Sub-Saharan Africa. *The American Journal of Tropical Medicine and Hygiene*, *105*(4), 879.
2. Berrian, A. M., Smith, M. H., Van Rooyen, J., Martínez-López, B., Plank, M. N., Smith, W. A., & Conrad, P. A. (2018). A community-based One Health education program for disease risk mitigation at the human-animal interface. *One Health*, *5*, 9-20.
3. Creswell, J. W., & Creswell, J. D. (2017). *Research design: Qualitative, quantitative, and mixed methods approaches*. Sage publications.
4. Dickmann, P., Kitua, A., Apfel, F., & Lightfoot, N. (2018). Kampala manifesto: Building community-based One Health approaches to disease surveillance and response—The Ebola Legacy—Lessons from a peer-led capacity-building initiative. *PLoS Neglected Tropical Diseases*, *12*(4), e0006292.
5. South, J., & Phillips, G. (2014). Evaluating community engagement as part of the public health system. *J Epidemiol Community Health*, *68*(7), 692-696.
6. Moore, T., McDonald, M., McHugh-Dillon, H., & West, S. (2016). Community engagement: A key strategy for improving outcomes for Australian families. *Child Family Community Australia: Information Exchange*, *39*, 1-25.

**Recommended Reference Materials**

1. WHO, M. E. (2018). Key Facts About Major Deadly Diseases. *World Health Organization*.